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**THE LINDALE INDEPENDENT SCHOOL DISTRICT**

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For Immediate Release

**PRESS RELEASE**

**PINK OUT LINDALE FOR BREAST CANCER AWARENESS**

Lindale ISD has partnered with the CHRISTUS Trinity Mother Frances Ross Breast Center to “pink out” the stands on Friday, October 20<sup>th</sup> at Eagle Stadium. The pink out will be a part of the Eagle’s football game, with kick-off starting at 7:30 p.m.

The LHS Star Steppers and the National Honor Society are selling the pink out T-shirts for \$10 at Lindale High School for the event. All funds raised from the T-shirt sales, will go towards the continuance of breast cancer awareness education programs and may provide potentially lifesaving, screening mammograms to the underserved women of East Texas. A CHRISTUS Trinity Mother Frances representative will accept the check on behalf of the Ross Breast Center, during a check presentation ceremony before the game.

Love and War in Texas is also sponsoring 10 mammograms for women in the Lindale Independent School District. The winners will be announced before the game or at half-time. The ten winners will be able to attend the “Pistols and Pearls” Gala featuring Wade Bowen, Rich O’Toole and Billy Jo Sewell on Saturday, October 28 at 7:00 p.m. at the Cannery.

Lindale High School football players, coaches, cheerleaders, Star Steppers and the Pride of Lindale will all be wearing pink during the game.

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